

# BLUEBRIDGEONE

Solutions



**Warehouse Transformation**  
*powered by NetSuite*

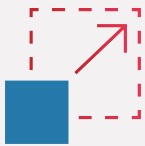
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# INCREASE YOUR WAREHOUSE PRODUCTIVITY

The BlueBridge One Warehouse Transformation Solution optimises day-to-day warehouse operations using industry-leading best practices. By harnessing the power of NetSuite WMS, we move your business beyond "tracking boxes" to focus on delivery impact, shifting from paper-based guesswork to a high-performance culture of precision and scale.

The Warehouse Transformation powered by NetSuite guides users through every critical task—from receiving and managing stock to picking and shipping orders in the most efficient way. Because the system is built directly into your core environment, every scan on the warehouse floor updates your inventory and financial ledgers instantly, ensuring your office and warehouse are always working from the same single source of trust.

## KEY BENEFITS



**Scale Without "Headcount Bloat":** Intuitive mobile workflows allow temporary staff to be operational in the first hour. Double your order volume without doubling your labour costs.



**Enforce 99.9% Accuracy:** Eliminate "phantom stock" and manual errors. Strict digital validation at every scan stops revenue leaks from costly returns and mis-picks.



**Optimise Space & Eradicate "Tribal Knowledge":** Move from memory-based picking to intelligent, velocity-based slotting, cutting travel times and boosting space utilisation to 75–85%.



**Speed Up the Order-to-Cash Cycle:** Streamline outbound processing to ship faster, reducing Days Sales Outstanding (DSO) by 3–7 days and freeing up working capital.



**Achieve Architectural Sovereignty:** Eliminate third-party middleware for a "True Native" single source of truth. Financial, inventory, and sales data stay in real-time lockstep, ensuring instant scanner response with zero API latency.

# CORE FUNCTIONALITY

## WAREHOUSE SETUP & STRATEGY



### Warehouse & Zone Definition

Establish your NetSuite layout to cut picker travel distances and eliminate "tribal knowledge".



### Task Management

Automatically generate, prioritise, and assign tasks to mobile users to prevent operational friction.



### SmartCount Plans

Automate cycle counts without freezing the floor, safely reducing capital tied up in "safety stock".



### Custom Mobile Menus

Tailor mobile screens to match your floor staff's exact workflows. Reduce screen clutter so they work faster with minimal onboarding time.

## GUIDED RECEIVING & PUTAWAY



### Recommended Putaway

Smart rules direct users to optimal bins. Easily manage multiple items per bin with BB1 enhancement Multi-Bin Replenishment, to maximise space and prevent shrinkage.



### Auto-Populate Lot Expiry

Capture shelf-life instantly at receiving to enforce strict FEFO picking and maintain compliance audit trails



### Composite Barcodes

Scan GS1 barcodes to process complex inbound data instantly and speed up receiving.



### Highlight Back-Ordered Items (BB1 Enhancement)

Flag priority goods at the dock for immediate cross-docking, preventing shipping delays.

# CORE FUNCTIONALITY

## OPTIMISED PICK, PACK & SHIP



### Advanced Pick Strategies

Deploy wave and batch picking to optimise pick paths and effortlessly handle order surges.



### Integrated Shipping with OneShip\*

Merge packing and courier integration into a single, frictionless workflow.



### Multi-Order Packing

Pack across multiple sales orders simultaneously to crush operational bottlenecks during seasonal peaks.



### Pick Reversal

Empower staff to reverse picked lines on the fly, stopping costly mis-picks before they reach the customer.

\*ONESHIP IS THE BLUEBRIDGE ONE SUITEAPP FOR INTEGRATED SHIPPING. ADDITIONAL COSTS MAY APPLY

*"Implementing NetSuite WMS with BlueBridge One has transformed our manufacturing operations at Dynamic Brands. Since go-live, we've achieved:*

- *Significantly improved inventory accuracy*
- *Full lot traceability and ability for product re-call*
- *Creation of operational efficiencies, across the full supply chain*
- *Ability for floor staff to get information with ease themselves*

*BlueBridge One's NetSuite expertise and manufacturing knowledge were crucial to our success. Their team configured NetSuite WMS to fit our unique business requirements, ensuring a seamless integration with our ERP.*

*We now have real-time visibility from raw materials to finished goods. I highly recommend BlueBridge One for NetSuite WMS implementations."*

*Guido Muller  
Finance Manager, Dynamic Brands*



# IS IT TIME TO MOVE TO A WMS?

Warehouse operations typically hit a tipping point when manual processes can no longer keep up with growth. The BlueBridge One Supply Chain Centre of Excellence has identified this checklist of operational "red flags" for you

If you tick two or more of these boxes, your warehouse is likely throttling your business growth and tied-up capital.

## Operational Friction & "Tribal Knowledge"

	<b>Reliance on Memory:</b> Key information about stock locations is held by specific staff members rather than the system (tribal knowledge).
	<b>Paper Reliance:</b> You are capturing details on paper, which leads to redundancy, high error rates and an inability to scale order volume without adding headcount.
	<b>The Labour Struggle:</b> You often have "We're Hiring" signs and cannot staff for peak seasons without relying on massive overtime or risking errors.
	<b>Onboarding Burden:</b> It takes days or weeks to train new staff; they are not productive in their first hour because your system is too complex.
	<b>Physical Expansion:</b> You are moving into your first dedicated warehouse and want to establish efficient processes from Day 1.

## Data & Financial Inaccuracy

	<b>The Morning Struggle:</b> You spend hours every morning manually reconciling yesterday's shipments with financial records.
	<b>The ERP Mismatch:</b> You experience frequent back-orders during picking, even when NetSuite explicitly shows that you have stock.
	<b>Phantom Stock:</b> Inaccurate inventory records result in overselling or the need for excessive safety stock.
	<b>Safety Stock Bloat:</b> Working capital is tied up in stock because you do not fully trust your inventory counts.
	<b>Inventory Write-offs:</b> You face monthly costs from inventory write-offs due to human error or misplaced stock.
	<b>Margin Erosion:</b> Slow fulfillment during peaks and high customer returns are actively eroding your profit margins.

# IS IT TIME TO MOVE TO A WMS?

## Performance & Compliance Bottlenecks

**The "Spinning Circle":** Your pickers frequently stop and wait for a screen to load on their handheld devices due to system latency.

**Mis-pick Ripple Effect:** Identifying a mis-pick at the packing station are spilling over and being handled by office staff rather than floor operators.

**Traceability Struggles:** You have difficulty managing expiration dates (FEFO) or Lot/Serial tracking required for regulatory compliance.

**Customer Dissatisfaction:** High mis-pick rates and inaccurate shipments increase costly returns and damage your reputation.

**Space & Efficiency Pressure:** Your warehouse peak utilisation is hitting 75–95%, forcing you to consider leasing extra space just to manage the overflow.

If these pain points resonate, the BlueBridge One WMS solution can help you transition to a **Frictionless Supply Chain**.



**INCREASE  
YOUR UTILISED  
SPACE AND DRIVE  
INVENTORY  
ACCURACY  
TOWARD 99.9%.**

# THE BLUEBRIDGE ONE DIFFERENCE



## Unified Architecture:

Your WMS lives inside your ERP.  
Eliminate sync delays and  
simplify support with a single  
expert team.



## Hardware Freedom:

Run on standard mobile devices  
to avoid "proprietary taxes" and  
scale your seasonal workforce  
cost-effectively.



## Supply Chain Centre of Excellence:

Our Centre of Excellence doesn't  
just provide software; we architect  
transformations that ensure your  
system matches your real-world  
floor operations.



## Expert-Led, Zero-Downtime:

Backed by 15+ complex  
transformations, our framework  
guarantees a seamless go-live  
that protects your operations.



## Dedicated Support:

From 30-day Hypercare to  
long-term Managed Services, we  
act as an extension of your team to  
ensure maximum ROI.

## Delivering Innovative Business Solutions for Lasting Impact

At BlueBridge One, we have been delivering leading-edge cloud solutions since 2003, transforming businesses across industries including Food & Beverages, Fintech, Power & Renewables, Travel & Tourism, Unified Commerce, and more. With a focus on driving real impact, we harness cloud-based technologies to address the unique challenges faced by each sector, empowering businesses to optimise operations, enhance efficiency, and achieve sustainable growth.

Our mission goes beyond implementing software—we partner with you to unlock your full potential through transformational change. Whether you're looking to streamline your supply chain, automate financial processes, or migrate to cloud ERP, we tailor solutions that ensure lasting success and measurable results.



3X

ORACLE NETSUITE  
PARTNER OF THE YEAR



\$9M+

ANNUAL RENEWING  
CUSTOMER BASE



20+

YEARS NETSUITE  
EXPERIENCE



42+

NETSUITE  
CERTIFICATIONS



230+

ACTIVE NETSUITE  
CUSTOMERS



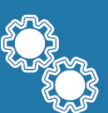
10X

5\* ORACLE NETSUITE  
PARTNER



98%+

CUSTOMER RETENTION



80+

ACTIVE NETSUITE  
PROJECTS

## UNITED KINGDOM

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