



PETSHOP BOWL

ONE·SHIP™ CASE STUDY



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- Adam Taylor, Founder and CEO

INDUSTRY

E-Commerce – Pet food, Medicines, Supplies and Accessories.

CHALLENGES

PetShopBowl was founded in 2010 by couple Adam Taylor and Lexi Tamasan. The business was started in London but after outgrowing their premises PetShopBowl relocated to a warehouse in Stratford-Up-on-Avon.

PetShopBowl sell pet food, medicines, supplies, and more to over 15,000 loyal customers. They stock all major brands and currently offer over 10,000 products. PetShopBowl also offer a great subscription service to pet food; Bottomless Bowl to ensure that their customers never have to run out of pet food again. They offer next day delivery nationwide and free delivery on all orders over £19.99.

Having had Netsuite implemented by BlueBridge One in 2014, Adam needed a solution for his couriers to assist the workflow from picking, packing to shipping, without the cost of a bespoke implementation. Expensive integrations into NetSuite with multiple carriers and admin heavy when printing label.

SOLUTION

“BlueBridge One lead the way with out of the box integrations for NetSuite” says Adam. “While there were other options available, these did not suit us as they were more geared toward US carriers. BlueBridge One OneShip was the obvious choice for PetShopBowl, it is a robust, tried and tested solution for courier labels, with a cost-effective integration and a fixed fee vs others where you need to pay per label print. The implementation was fast, it took less than two weeks to set up and test. We were immediately integrated with our carriers through GFS which connects with the likes of Hermes and Yodel.”

RESULTS

The E-commerce industry is fast, and customer expectations from purchasing to receiving their goods ordered are high, especially when it comes to pet owner's needs.

Adam says, "OneShip integration with our chosen carrier GFS has enabled us to give our customers more choice with their shipping options during checkout. We introduced OneShip in our picking and packing at the final stage in our workflow process – this has helped us ensure we have the right product without damages before confirming shipment and printing the label within 30 seconds – this has led to less wastage from our side and a great experience for our customers.

The great thing about OneShip is all carrier updates are managed automatically by BlueBridge One, which means no down time our side. I'd recommend OneShip by BlueBridge One, it has been a good solution and we have been using it now for 5 years."

Connected with multiple carriers, with no interference during system updates, 30 seconds to print and fixed fee integration.

"BlueBridge One OneShip is a fantastic product that we have been using for several years. The key advantages of OneShip it and the reason we use it:

- It provides one integration to allow access to use all our key UK couriers: Including Yodel, Hermes, DPD and Royal Mail.

- Cost effective because we only have one integration instead of having to integrate with each one individually.

- It saves us huge time and cost as its seamlessly integrates into our Netsuite order pick & pack process and it automatically prints the courier label once an order has been successfully packed.

- Great product and highly recommended."

- Adam Taylor, Founder and CEO

ABOUT ONE·SHIP™

CLICK, STICK, SHIP

Spend less time preparing shipments and more time building your business with BlueBridge One OneShip.

BlueBridge One OneShip saves your warehouse employees hours of work a day by connecting NetSuite to all the major UK shipping carriers in one simple SuiteApp. Simply click, stick and ship.

KEY BENEFITS

- Integrated with all major UK shipping carriers.
- Easy to use and intuitive NetSuite interface.
- Print shipping labels and associated documents without leaving NetSuite in one click.
- Respond to shipping queries quickly by tracking shipments directly from NetSuite transactions.
- Reduce operational costs involved in manually processing individual or bulk orders in external systems.

DIFFERENTIATORS

BlueBridge One OneShip is the leading UK shipping SuiteApp which automates carrier labeling and tracking in NetSuite. All businesses involved in sending goods locally in the UK and Internationally will benefit from using this SuiteApp. Be ready to reconfigure from European to International shipping on 1st January 2021 in a few quick steps.

FEATURES

ORDER FULFILMENT & SHIPPING

Ship individual or bulk fulfilments automatically via all major UK carriers. No more manual processing in external systems.

Generate paper shipping documents and electronic paperless trade documents for effort free international shipping.

Send customs and shipment data to your carrier for improved import clearance. Use OneShip rules to automate complex carrier selection in your warehouse.

90+ SUPPORTED CARRIERS

OneShip is the BlueBridge One NetSuite SuiteApp that allows you to connect to all major UK and EU carriers without the expense of custom integration and lets you manage fulfilment and tracking without ever leaving NetSuite.

3ten Parcels	DPD Ireland	Line X	Starlinks
AnPost	DPD Luxembourg	Mondial Relay	Swiss Post
APCAPG	DPD Netherlands	Ninja Van	The Delivery Group
Aramex	DPD Polska	Norsk	The Pallet Network
ArrowXL	DPD Switzerland	P2P	Palletways
Asendia	DX Express	Packeta	Pallex
Australia Post	DX FreightEvri (formally Hermes)	PackFleet	Panther
Bring	Exelot	PalletForce	Parcel2Go
Caribou	Fastway	Parcel Force	TNT
China Post	FedEx	Parcel Station	UKP Worldwide
Chronopost	FDL	Postnord	United States Postal
Clipper	Furdeco	Royal Mail	Service UPS
Collect+	GFS	RPX	Whistl
Correos	GLS Netherlands	Samos	Yamato Europe
CSM	Hived	Sendle	Yodel
Despatch Bay	ILG	SEUR	Zigzag Global
Deutsche Post	InPost	ShipTheory	
DHL Parcel UK	IntaDispatch	SkyNet	
Direct Link	JP Post	SkyPostal	
DPD Belgium	Landmark Global	Swiss Post	
DPD Germany	LF&E	Spring	

1: Direct, 2: Via GFS, 3: Via Shiphthoery

Don't see the shipper you use listed above? We regularly add new shipper integrations to OneShip. Please contact us, we'll be happy to discuss your requirement.

TRACK ORDERS INSTANTLY

BlueBridge One OneShip stores tracking information on each fulfilment and order allowing your staff to respond to customer queries quickly and efficiently.

LABEL PRINTING

OneShip's printing technology integrates all the standard label printing equipment directly with NetSuite. Print your shipping labels with one click.



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