

NetSuite Electronic File/Software Delivery

Secure and Efficient Delivery of Digital Assets

KEY BENEFITS

- Efficiently and securely distribute your digital products
- Collect valuable website visitor information prior to digital download
- Ensure ongoing IP protection through integration with popular digital rights management (DRM) solutions

KEY CAPABILITIES

- Optimize downloads of documents, music, pictures and executables
- Associate multiple files to a single electronically downloadable item
- Apply password protection to downloadable files and license codes

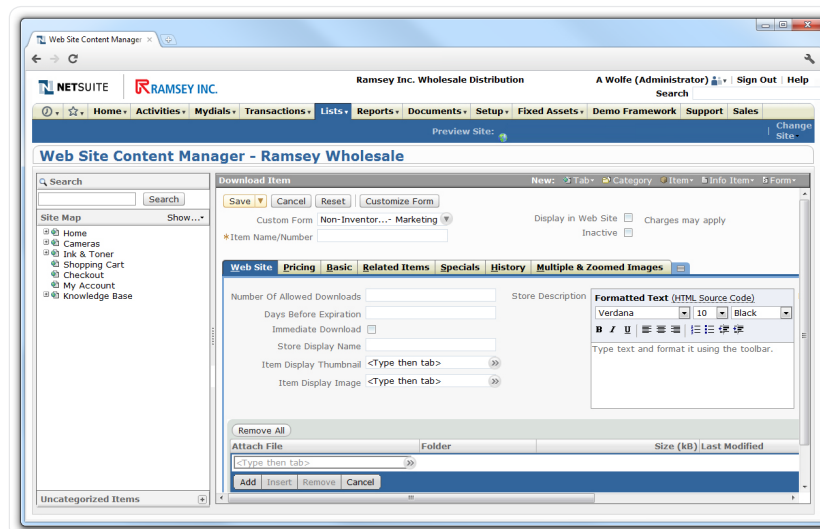
NetSuite's Electronic File/SW Delivery module allows companies to sell files or software online and easily make them available for download, while simultaneously collecting valuable customer information. NetSuite provides a variety of tools that help with the entire process of securely distributing digital content to the end customer. When integrated with NetSuite's other ecommerce capabilities such as full-featured webstores, web marketing tools, customizable website building and hosting, and rich analytics, companies can securely and efficiently sell and distribute their digital assets while taking advantage of cross-selling and up-selling opportunities.

End-to-End Integration with NetSuite Ecommerce, Financials and CRM

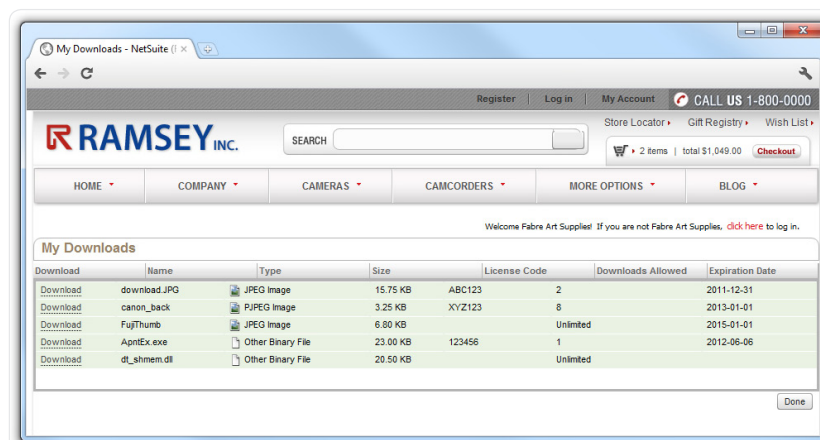
- Integrate the digital assets component of your business with ecommerce, marketing, order management, inventory and accounting
- Track the effectiveness of your digital asset sales and create automated cross-sell and up-sell recommendations
- Increase lead registration in marketing campaigns by incentivizing visitors to submit contact information in exchange for receiving the digital asset

Granular Controls for Deploying Digital Content

- Restrict the number of downloads allowed for a particular digital asset
- Set expiration dates for each individual downloadable digital asset or group of assets
- Deploy each file individually, or mix and match different files and file types into a single downloadable electronic item
- Use a single integrated account to deploy digital assets to separate websites



Make use of granular controls for digital asset management and deployment



Provide customers with a secure area to access their digital assets and license keys